

TUNE INTO HOT SAVINGS

THE Label Co.
SINCE 1980
FACTORY DIRECT PRICING

WHITE VINYL CLEAR VINYL STATIC CLING VINYL

- BUMPER STICKERS
- BARRICADE TAPE
- SCRATCH OFF GAME CARDS
- WRISTBAND PASSES

Speedy Service



Rectangles, Circles, Ovals, Triangles, Squares, and Custom Shapes Available
Hundreds of die sizes from 1/2"X 1/4" to 14"X 6", printed in up to **EIGHT COLORS**.

24 SQ. INCH		WHITE VINYL PRICING					36 SQ. INCH				
24" PRICING*	1,000	2,000	3,000	5,000	10,000	36" PRICING*	1,000	2,000	3,000	5,000	10,000
1 - COLOR	196.95	174.98	157.29	138.79	115.62	1 - COLOR	245.80	216.86	196.31	182.87	151.69
Ea. Add'l. Color	40.64	27.27	19.75	13.77	8.41	Ea. Add'l. Color	40.98	28.27	20.77	15.88	9.92

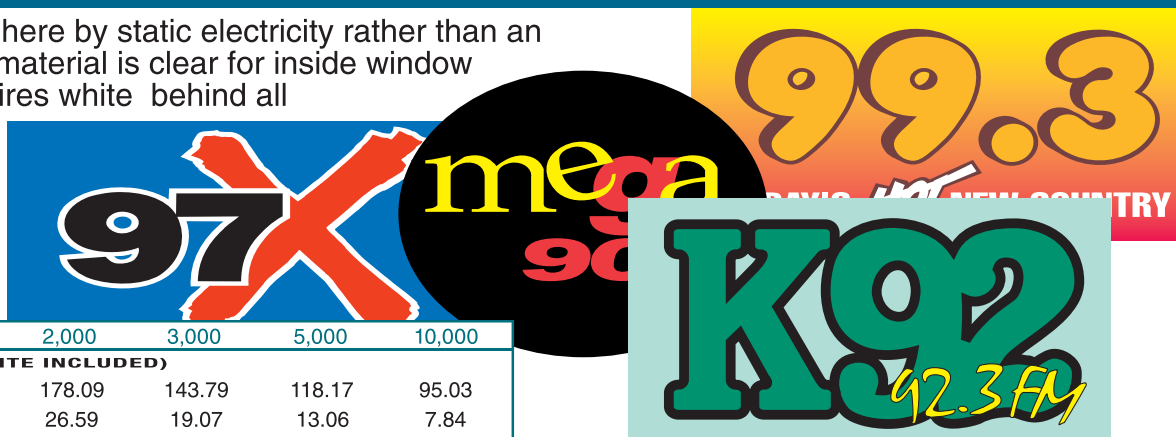
LAMINATION IS NOT INCLUDED

24 SQ. INCH		CLEAR VINYL PRICING					36 SQ. INCH				
24" PRICING*	1,000	2,000	3,000	5,000	10,000	36" PRICING*	1,000	2,000	3,000	5,000	10,000
1 - COLOR	216.65	192.48	173.02	152.67	127.19	1 - COLOR	270.38	238.55	215.95	201.16	166.86
Ea. Add'l. Color	44.71	30.00	21.73	15.15	9.26	Ea. Add'l. Color	45.08	31.10	22.85	17.47	10.92

STATIC CLING VINYL

Static Cling decals adhere by static electricity rather than an adhesive. Cling vinyl material is clear for inside window applications and requires white behind all print or copy.

All cling vinyl orders must be individually quoted. The pricing below is based on a standard 3"x 5" size.



3" x 5" PRICING*	1,000	2,000	3,000	5,000	10,000
(WHITE INCLUDED)					
1 - COLOR	201.68	178.09	143.79	118.17	95.03
Ea. Add'l. Color	40.23	26.59	19.07	13.06	7.84

***SAMPLE PRICING PER 1000**, prices do not reflect any additional charges or discounts that may apply.
ALL ORDERS MUST BE CUSTOM QUOTED.
(An add'l \$40.00 per color is applied to new orders. This is a one time charge for printing plates).

SCRATCH-OFF GAMES

Games that reveal hidden prizes, or messages.



These scratch-off games are as good as GOLD, and make a great promotional item for you and your sponsors. Printed in up to FIVE colors, all scratch off areas are in black. They're available on white or chrome material. Basic pricing is based on three standard sizes, in quantities from a thousand to five thousand. Sizes are as follows.

2¹/₈" x 3³/₈" 2¹/₂" x 3¹/₂" 2³/₄" x 3³/₄"

PRICING*	1,000	2,000	3,000	5,000	10,000
1 - COLOR	270.61	201.01	173.87	134.81	97.00
Ea. Add'l. Color	39.87	24.34	18.85	12.78	7.05



*SAMPLE PRICING PER 1000, prices do not reflect any additional charges or discounts that may apply.

ALL ORDERS MUST BE CUSTOM QUOTED. Copy changes are \$30.00 each. (A one time printing plate charge of \$40.00 per color is applied to new orders).

YELLOW OR WHITE BARRICADE TAPE

This product is custom imprinted with your one color logo or slogan. Available in yellow or white.

- Each roll is 3 inches wide by 1000 feet long, 3 mils thick.
- Your design can be 2.5" high and up to 11" long, before it repeats.

NOW ONLY \$37.00*
PER ROLL

*TWO ROLL MINIMUM

Price does not reflect any additional charges or discounts that may apply.

ALL ORDERS MUST BE CUSTOM QUOTED.

A one time printing plate charge of \$40.00 is applied to new orders.



WRISTBAND SECURITY PASSES

Security wrist-band passes are water resistant and self destruct upon removal. Use as a one time pass or ticket for events. The back can be printed as a coupon for your sponsors!

PRICING*	1,000	2,000	3,000	5,000	10,000
1 - COLOR	132.33	111.25	101.49	81.47	63.50
Ea. Add'l. Color	36.51	22.29	22.29	11.70	6.46



*SAMPLE PRICING PER 1000, prices do not reflect any additional charges or discounts that may apply.

ALL ORDERS MUST BE CUSTOM QUOTED. (A one time printing plate charge of \$40.00 per color is applied to new orders).

WE CAN DESIGN OR DUPLICATE, and print up to EIGHT colors. Hundreds of die sizes and shapes available.



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SET-UP CHARGES

- Art/Typesetting is \$25.00 per hour. First hour is free.
- Printing plates are \$40.00 per color. (No charge on exact reorders).
- When possible, supply original or camera ready art.
- If any additional charges apply, The Label Co. will advise by phone.